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		- Backgrounder
		- Fact Sheet

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**Walmart Continues to Face Protests**

**from Both Employees and Customers**

(PORTSMOUTH, VA, June 20, 2014) In an effort to gain better workers’ rights and better service, hundreds of individuals gathered outside of Walmart to protest against the mega-retailer. Despite an increase in profit of $ 3.59 billion, or $1.11 a share last year, Walmart continues to pay its workers insufficient wages.

“We refuse to live in fear. And we refuse to accept scraps. That’s why there have been so many strikes and protests this month,” said Dorothy Halvorson, a Walmart employee in Portsmouth, Virginia, for over 11 years. “We know that we are closer to change at Walmart than ever before – and it’s clear that Walmart knows it too. We won’t stop protesting until we get change...”

Furthermore, because of a recent lack of staff, Walmart is seeing a decline in customer retention. Customers are leaving Walmart outraged they are unable to find goods and/or products because employees are not restocking the floor; although the merchandise is in the back inventory.

“As much as I need to take advantage of the low prices that Wal-Mart has to offer, the money I would save is spent on gas to drive to other stores to buy the items that the retailer doesn’t have on its shelves. So it is easier to just shop elsewhere.” Customer, Tony Martin. Customer Margaret Hancock claims, “If it’s not on the shelf, I can’t buy it. You hate to see a company self-destruct, but there are other places to go.”

President and CEO of Walmart Bill Simon states, “We're re-defining what it means to work at Walmart and we're going to be even clearer about what it takes for associates to advance. We're working to create more flexible work schedules to support you and the needs of all our associates, now and in the future.” One of Walmart’s proposed solutions for workforce issues is to bring back more jobs to the United States by purchasing various product lines made in America. Walmart is trying to provide customer experience by offering programs such as ship-to-store, site-to-store, and pick-up today (store-to-store).

About Walmart

Walmart is the world’s largest discount retailer promoting the tagline “save money and live better—anytime and anywhere.” Walmart currently serves over 250 million customers through 10,994 stores in over 27 countries, as well as an e-commerce site in 10 countries. At the end of 2013, Walmart’s revenue was $476.3 billion and a net income of $16 billion. Walmart employs approximately 2 million associates worldwide.

For more information on Walmart visit http://corporate.walmart.com, on Facebook at http://facebook.com/walmart, and on Twitter at http://twitter.com/walmart.

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